

1995 - CR/SHOP

STEUBEN

1995 CORPORATE GIFTS

THE MARK OF ACHIEVEMENT MADE IN AMERICA

In today's increasingly competitive marketplace, business accomplishments deserve to be recognized and celebrated with a lasting gift. Whether saluting the completion of an important project, or the achievements of a lifelong dedication, as a gift of thanks or as encouragement for a task to come, a gift of Steuben is both memorable and meaningful.

For over 90 years, Steuben has been recognized as the preeminent maker of innovative designs in glass. At a time when value is increasingly important, we continue to deliver unsurpassed quality, American craftsmanship, and an unerring attention to detail. And since our very inception, we have been practicing the art of transforming simple ingredients such as sand, lime, cullet and alkali into glass, a material of majestic qualities and unequalled brilliance. At once fragile yet strong, ephemeral yet imparting a magical presence, glass has been capturing man's fascination for over 3,500 years.

When you give Steuben you are in good company. Among those who have chosen to honor achievement or mark significant milestones with Steuben are every United States President since Harry S. Truman – a tradition which continues to this day – governors, mayors, ambassadors, and hundreds of American corporations, universities, and cultural and philanthropic foundations.

OVER 91 YEARS OF EXCELLENCE

Steuben is an American company founded by English glassmaker Frederick Carder in Corning, New York, in 1903. Carder quickly established a large following for his colorful art nouveau glass, highly valued today by collectors and museums worldwide. In 1918, Corning Glass Works (now Corning Incorporated) acquired

Steuben, with Carder continuing to direct design until 1933. Visionary Arthur A. Houghton, Jr., appointed Steuben President in 1933, reorganized the company and dedicated it to producing only a pure, colorless glass formulated by Corning scientists – the brilliant glass for which the company is renowned today. From New York to Paris and beyond, museums around the world include Steuben in their permanent collections.

Each year we introduce a selection of new designs

appropriate for corporate giving, expanding our collection of signature objects which includes the Steuben Apple and our popular Star Stream award. We are extremely proud to have been chosen to make the Malcolm Baldrige National Quality Award, presented annually by the President of the United States to leading American businesses for outstanding quality in products and services. The Steuben name, signed by hand with a diamond point pen, is not

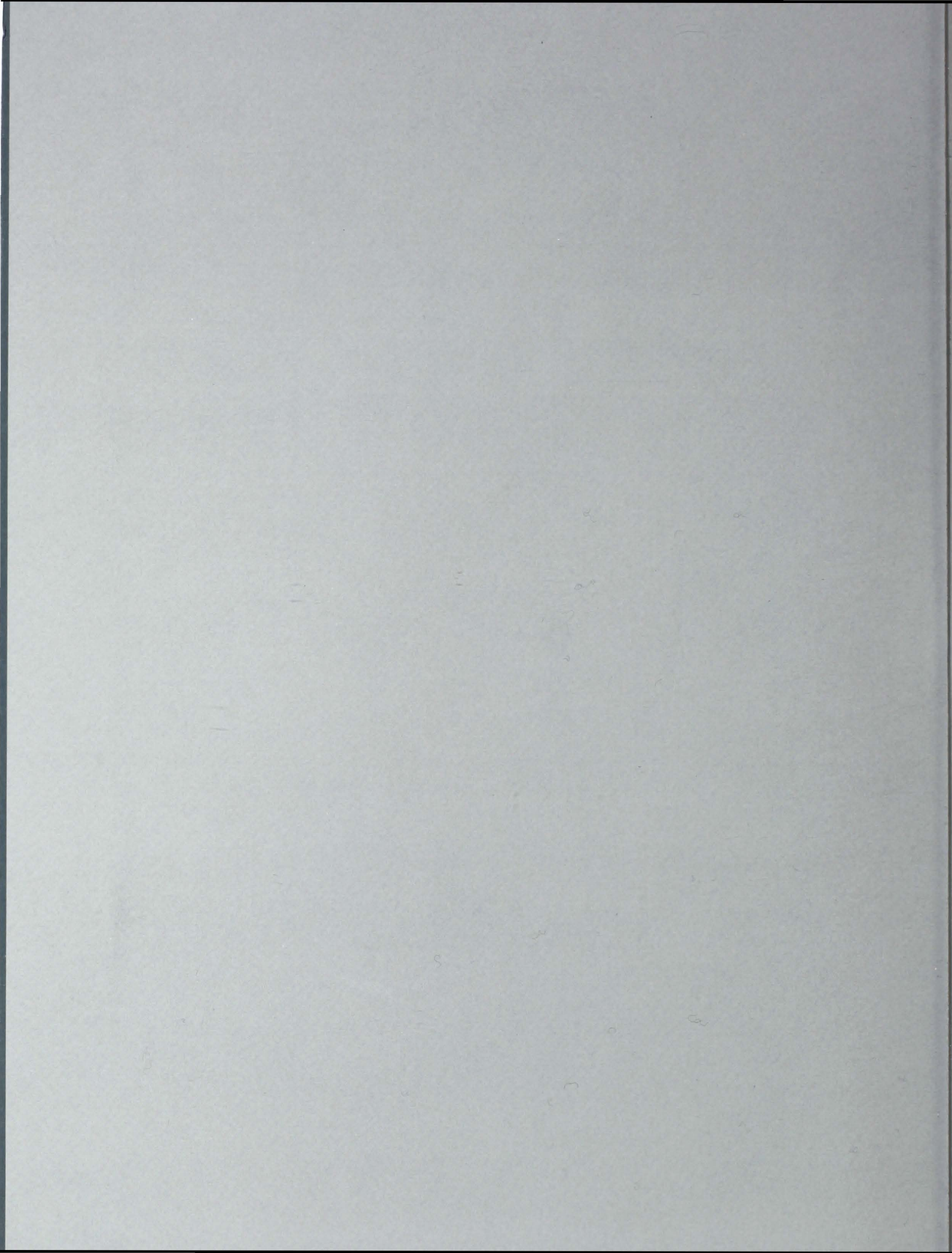
simply a trademark but also a recognized mark of unmatched excellence.

CUSTOMER SERVICE

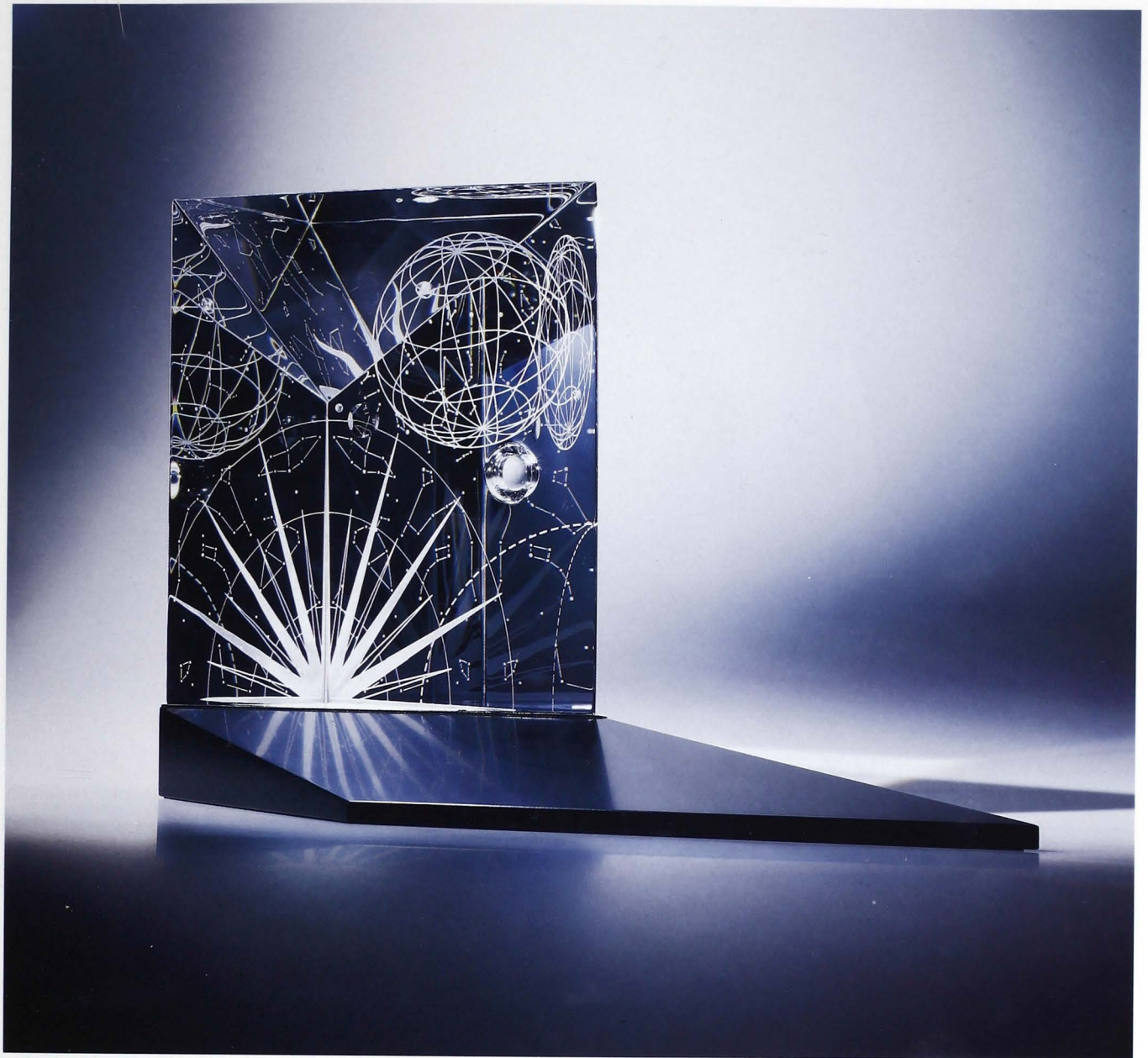
At Steuben we apply our standards of quality to customer service as well as design. Whether you need assistance with a single order, a multi-tiered program, or a special commission, our knowledgeable and experienced Sales Associates will save you time and worry by taking care of all details and arranging for delivery worldwide. Many of our designs, as indicated in the catalog, can be inscribed with a message or logo, or personalized with base and sterling silver plaque. In all cases, inscriptions and plaques are an additional charge. Please call us at 800 424-4240 for additional information or assistance.

CONTENTS

Corporate Gift Selections	pg 1
Steuben Animal Collection	pg 9
Presentation Bases	pg 10
Vases, Bowls and Barware	pg 12
Engraved Plaques and Awards	pg 14
Special Commissions	pg 16
How To Order	flyleaf



CORPORATE GIFT SELECTIONS



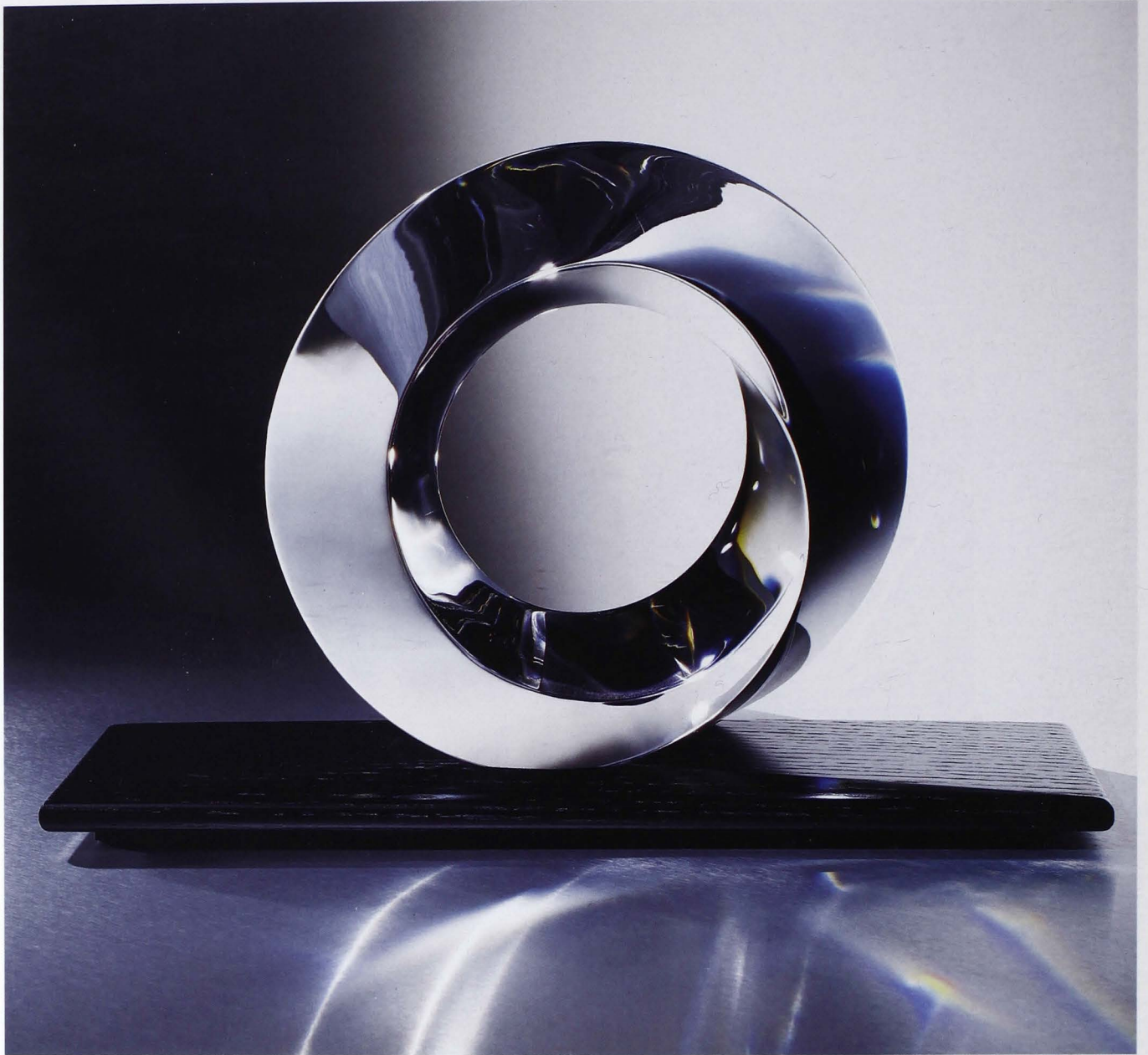
**EXPLORATION &
DISCOVERY**

Robert Cassetti

Height 8½" 1161B

Black lacquer base

*For a colleague testing
uncharted waters, or
choosing a new path in life.*

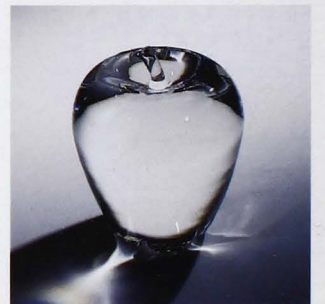


MOBIUS PRISM

Peter Drobny
Height 11 $\frac{5}{8}$ " 0507B
Oak base
The contours of this sculpture delineate a mobius, mathematical symbol of infinity. In it, all is inwardly connected and reciprocally related.

APPLE

Angus McDougall
Height 4" 7874B
This well-known Steuben design is a favorite presentation piece for New York occasions, both personal and professional.





clockwise from top

DAY & NIGHT

David Dowler
 Diameter 9 $\frac{3}{4}$ " 1134B
 Optional anodized
 aluminum base 2911B
 Optional silver plaque
*Day & Night is particularly
 suitable for around the clock
 exemplars of excellence.*

TRIGON

Peter Aldridge
 Width 3 $\frac{1}{4}$ " 8513B
 Also available
 width 4 $\frac{1}{2}$ " 8514B

TETRAHEDRON

Peter Yenawine
 Height 2 $\frac{3}{4}$ " 8403B
 May be inscribed at
 additional cost.

EXCALIBUR

James Houston
 Height 8" 1000B
*A combination paper knife
 and paperweight, Excalibur
 was inspired by the legend of
 King Arthur. The sterling silver
 sword is bound with 18 karat
 gold and may be inscribed.*



SHOOTING STAR

David Dowler

Height 5" 1130B

Poised to rocket across the sky, this desktop sculpture rests on a three-tiered slate base accented with a ring of aluminum, which may be inscribed.



STAR-SPANGLED BANNER

David Dowler

Width 6" 8623B

Walnut base

Optional silver plaque

This splendid representation of liberty and honor was presented to General Colin L. Powell, General Norman H. Schwarzkopf, and Secretary of Defense Dick Cheney on behalf of the People of New York on the occasion of the Operation Welcome Home Ticker Tape Parade in 1991.



LIGHTHOUSE

David Dowler

Width 8½" 1159B

Matte bronze

As with a good leader, a lighthouse guides through thick and thin.





STAR STREAM

Neil Cohen
Height approximately 5¼"
8567B

To acknowledge a meteoric rise, a pair of incandescent stars stream across the sky. Due to the hand-forming process, each is unique.



SEQUENCE COLLECTIONS™ WHIRLWIND

Massimo Vignelli
Because the pattern in the glass is integral to the design, not applied, these carefree pieces seem to be in constant motion, making them ideal for "movers and shakers."

SERVING PLATTER
Diameter 11½" 8718B

VODKA/APERITIF GLASS
Height 3¾"
Capacity 3 oz. 8714B
Set of four 8715B

SNACK BOWL
Diameter 5¾" 8721B

TUMBLER
Height 3¾"
Capacity 12 oz. 8716B
Set of four 8717B

CYLINDRICAL CARAFE
Height 7½"
Capacity 23 oz. 8720B

ROUND CARAFE
Height 7½"
Capacity 42 oz. 8719B

NEW DESIGNS FOR 1995

New
SEQUENCE
COLLECTIONS™
INTERPLAY

Steuben Design Group
Inspired by the age-old dialogue between the sphere and cube, Steuben's design team has created Interplay, a series of simple, yet strong objects for both the home and office. With its useful versatility and striking design, this series achieves the ideal balance between form and function.

clockwise from top

EASEL
PICTURE FRAME

David Dowler
Height 6" 8730B
Triangular base with
black lacquer finish
Accommodates
3½" x 5" photograph

CLOCK

Joel Smith
Height 3" 8729B
Please inquire
about availability.

BOX

David Dowler
Width 3" 8731B

PEN HOLDER

Joel Smith
Width 10¼" 2920B
Oak with black satin finish
Optional silver plaque
Designed to showcase our Interplay Clock, this handsome organizer is at home on either a dresser or desk. A unique finish allows the grain of the wood to show, in beautiful contrast to the smoothness of the glass.





New PARTNERSHIP

Robert Cassetti

Width 12" 8760B

Granite base

Like a bridge that spans time and distance, a supportive partnership is a bond to be celebrated.

New

SYMBOLIC CRYSTALS COLLECTION

Paul Schulze & Alice Koeth

Introducing a new series of Steuben crystals designed to salute dedication or accomplishment.

SCALES OF JUSTICE

Height 2½" 8767B

From time immemorial the scales have been one of the principal attributes of Justice. To "hold the scales true" is said to judge impartially. For law professionals or for those waging the battle against Injustice.



CADUCEUS

Height 2½" 8768B

The caduceus is a much used symbol of commerce, postal service, and ambassadorial positions. Since the 16th century it has largely replaced the one-snake symbol of Asclepius as a symbol of medicine.



HYPOTHESIS
Robert Cassetti
Rotating base
Height 6" 1162B

For logical thinkers or math aficionados, scientific notations are at play within blocks of solid crystal. This, the second design from our Contemplation Series, was introduced in 1994.

THE STEUBEN ANIMAL COLLECTION

Selections from Steuben's famed Animal Collection have long been popular corporate gifts or incentive awards, due to their symbolic nature. As a representation of tenacity or a token of the recipient's interests, a Steuben animal can present a compelling message. The animals shown here represent only a selection of the many available from our Collection, which also includes a pig for business success, an owl for wisdom, and a fox for cleverness, among others. Whatever the occasion, one of our Sales Associates would be happy to share our entire collection of animals with you and assist you in your choice of optional bases and plaques for presentation.



GREAT BEAR

Steve Bertron & Joel Smith
Length 7 $\frac{3}{8}$ " 8739B

POWERFUL BULL

Steve Bertron & Joel Smith
Length 9" 8738B

An appropriate gift for financiers, hard-headed negotiators, or those who dabble in the market.



New WALNUT BASE

Width 9" 2919B
May be personalized with sterling silver plaque at additional cost.

Designed specifically to showcase the Great Bear and the Powerful Bull, this base alludes to the wide open spaces of the west, home to both animals.



TROUT & FLY

James Houston
Height 8" 1002B

*A worthy symbol of the
"prize catch," with an
18 karat gold fly.*

CUSTOM INSCRIPTIONS

There is no more lasting and eloquent way to send a message than by saying it on Steuben. Many of the vases and bowls from our collection – as shown here – are appropriate for custom inscriptions or corporate logos. In addition, we have designed a number of objects for the sole purpose of inscriptions. They are sold no other way. Many may also be paired with a base for presentation.

At Steuben, each and every inscription is given special care, whether a commemorative logo or message from the heart. Each is individually created using custom lettering designed exclusively for Steuben, and each is suited to the sentiment of the message and the form of the glass. If time is limited, many of our designs may be presented with a base and an inscribed sterling silver plaque, as noted. In all cases inscription charges and sterling plaques are an additional charge.

REVERE BOWL

Diameter 8" 8330B

A classic shape, our Revere Bowl is at ease in both traditional and contemporary settings.

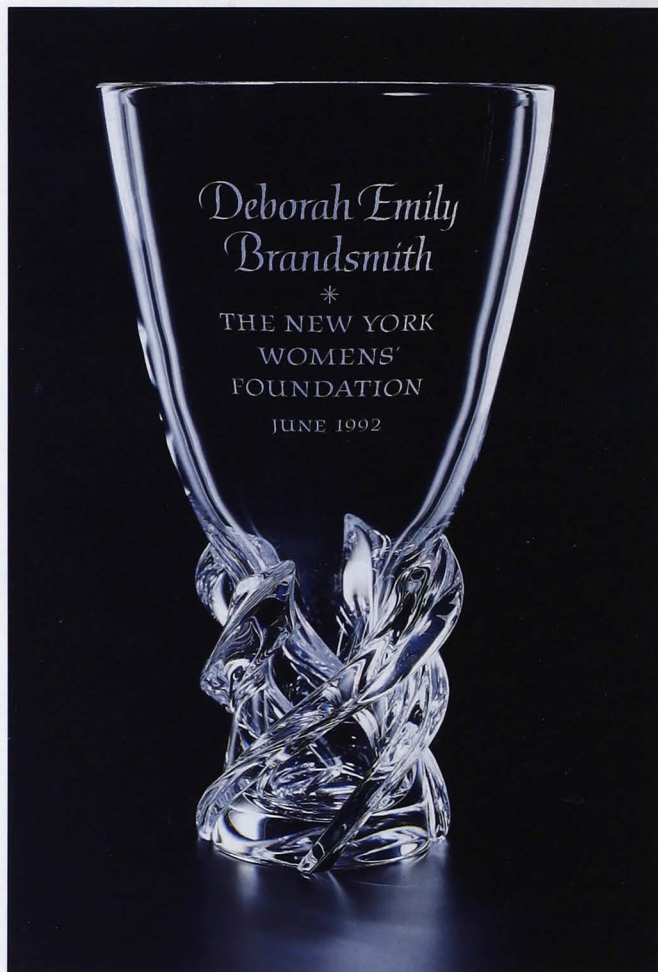


WHIRLPOOL VASE

Donald Pollard

Height 11" 8087B

This statuesque vase is enhanced with an inscription or logo.



VASES, BOWLS AND BARWARE



from top

STARDUST DECANTER

David Dowler

Height 9½"

Capacity 24 oz. 8580B

STARDUST BAR GLASS

David Dowler

Height 4 ⅛"

Capacity 10 oz. 8579B

Like a spark of genius from a worthy leader or team member, the bubbles afloat in the base and stopper of these objects can light up a room. Can accommodate a logo or monogram at additional charge.

FLOWER VASE

George Thompson

Height 8½" 7913B

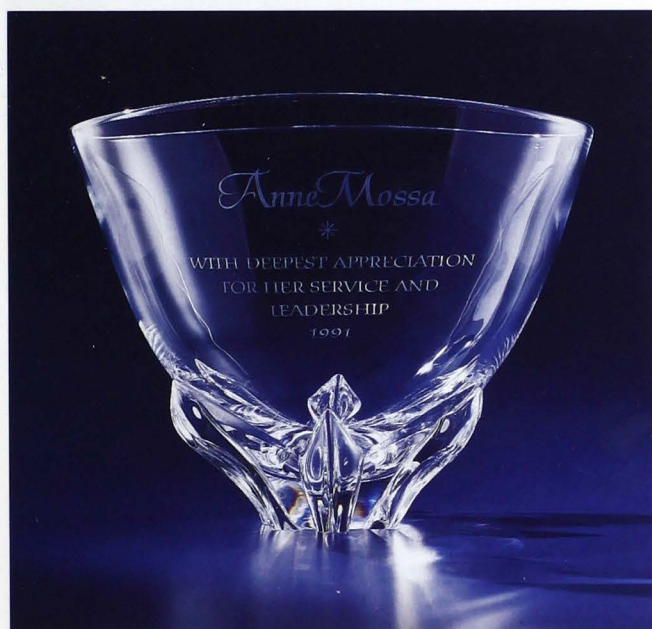
A classic since 1942, this design has been presented on many prestigious occasions, both public and private.

DEEP FLOWER BOWL

Donald Pollard

Diameter 10" 8091B

A generously proportioned bowl of the most brilliant glass is a gift not soon forgotten.



ENGRAVED PLAQUES & AWARDS

clockwise from top left

EMPIRE ELLIPSE

George Thompson
Width 8" 4107B

STAR CRYSTAL

Donald Pollard
Width 5" 8076B
Also available uninscribed.

PINNACLE CRYSTAL

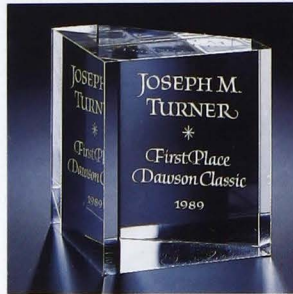
Paul Schulze
Height 6½" 4120B

MEDALLION CRYSTAL

David Dowler
Height 4⅝" 4132B
Walnut base

TALL RAINBOW CRYSTAL

Bernard X. Wolff
Width 4¼" 4134B
Also available
height 2¼" 4133B



Unless noted, the designs on these two pages are sold only with Steuben engraving.



clockwise from top left

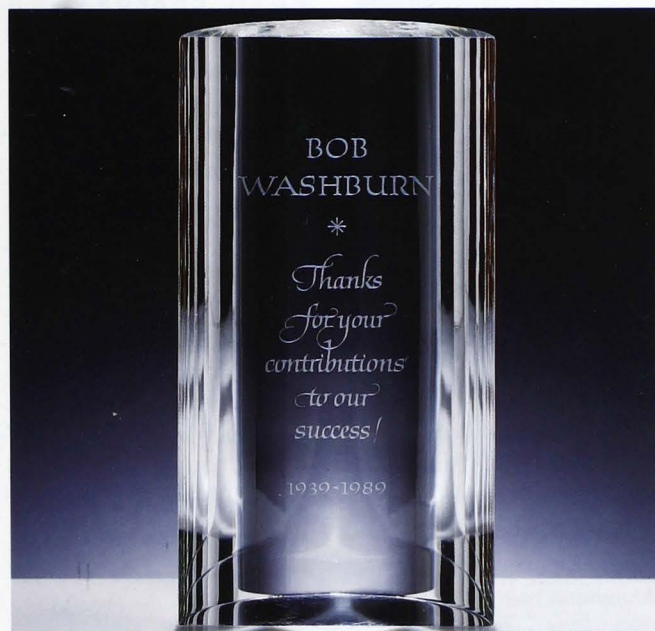
RISING STAR

Robert Cassetti
 Width 4 1/4" 8621B
 Optional wood base 2914B
 Silver plaque at
 additional cost
 Also available uninscribed.
*For the soaring luminary
 or star performer. The small
 central pentagon may be
 inscribed with a simple motif.*



PYRAMID BLOCK

Lloyd Atkins
 Width 3 1/2" 8413B
 Also available uninscribed.



FLOATING SPHERES

Lloyd Atkins
 Width 2 3/4" 8401B
 Not inscribable.



CUBE CRYSTAL

Paul Schulze
 Height 2 1/2" 4126B
 Suitable for a logotype
 or monogram and date.

PILLAR

David Dowler
 Height 6 1/2" 4131B

SPECIAL COMMISSIONS

Steuben is pleased to create special commissions for corporations, foundations, or individuals to mark major achievements. We are pleased to work closely with the client on the creation and crafting of the design, from its conception through completion and presentation. Whether you are looking for a single masterpiece or multi-tiered incentive awards, we are happy to develop a program for you. Among the countless institutions that have recently commissioned original works of art from Steuben are Mobil Corporation, Norstan Incorporated, The Major League Baseball Players Association, MCI Telecommunications Corporation, and Northwest Airlines.

Every Steuben special commission is individually created to meet the needs of the client. These works therefore, require advance notice. If time is a consideration, we are pleased to customize an existing design. To celebrate the 100th Anniversary of Hershey Foods Corporation last year, we customized our Spiral Vase with their original logo and an anniversary message. The vase was then presented to several thousand employees, past and present, as a lasting work of art. Please call us at 800 424-4240 to explore how Steuben can help you commemorate your significant corporate events.



"FIELD OF DREAMS AWARD"

Benefiting The Michael Bolton Foundation and The Bonds Family Foundation
Glass Design Robert Cassetti & David Dowler
Height approximately 8"
Aluminum base
This award, commissioned by The Michael Bolton Foundation and The Bonds Family Foundation, was presented to Maureen O'Hara, Anthony Quinn, and Joe DiMaggio, among others, for outstanding achievement in their fields. Proceeds from the all-star gala benefited the two foundations.

MOBIL CORPORATION

Glass Design Robert Cassetti
Engraving Design Roger Selander
Height 14"
Illuminated walnut base
This handsome design was commissioned by the Mobil Corporation in 1994 to present to a retiring chairman. Subsequently, several smaller awards were commissioned by the corporation to be used at significant functions throughout the year. The design is hand cut and polished, with a stylized version of the internationally known symbol of the Mobil Corporation – the Pegasus – as the focal point. Due to the intricate nature of copper wheel engraving, this design took over 130 hours to achieve.

HOW TO ORDER

To place an order or to inquire about Steuben services, please call our Sales Associates at 800 424-4240, or fax them at 607 974-8850. When you select a gift of Steuben you may be assured of knowledgeable assistance in making your selection, followed by prompt shipping.

To further simplify your shopping, Steuben offers these additional conveniences:

- Gift certificates
- Steuben corporate charge accounts
- Rush shipments and overseas delivery at additional cost.

Customer Service Hours

- Weekdays: 9:00 a.m. to 6:00 p.m. ET
- Saturdays: 9:00 a.m. to 5:00 p.m. ET

For a catalog of our entire line, please call 800 424-4240.

STORE LOCATIONS:

Fifth Avenue at 56th Street New York City • **Stamford Town Center** Stamford, CT • **The Americana at Manhasset** Manhasset, NY • **Corning Glass Center** Corning, NY • **107 South Mill Street** Aspen, CO (Owned and operated by Houston & Mook) • **The Greenbrier** White Sulphur Springs, WV

ALSO AVAILABLE AT:

Neiman Marcus Atlanta; Bal Harbour; Beverly Hills; Boston; Chicago (Michigan Avenue, Northbrook*); Dallas (Downtown, NorthPark); Houston; Newport Beach; Palo Alto*; San Diego; San Francisco; Scottsdale; Troy, MI; Washington, DC (Mazza Gallerie, Tysons II*) • **Bloomingdale's** New York City • **Brielle Galleries** Brielle, NJ • **J.E. Caldwell & Co.** Chestnut Hill, PA; King of Prussia, PA; Philadelphia, PA; Wilmington, DE • **McCarver & Moser** Sarasota, FL • **Marshall Field's** Chicago; Oakbrook, IL • **Gump's** San Francisco • **Halls** Kansas City • **N.Theobald, Inc.** Indianapolis • **George Watts & Son, Inc.** Milwaukee • **Lucy Zahran & Co.** Beverly Hills; South Coast Plaza • **William Ashley** Toronto • **Wako Co., Inc.** Tokyo; Osaka • **Takashimaya** Tokyo; Yokohama; Osaka • **Lane Crawford** Hong Kong (2); Singapore

* Opening Spring 1995

**THE MALCOLM BALDRIGE
NATIONAL QUALITY
AWARD**

Steuben is extremely proud to have been chosen to make the Malcolm Baldrige National Quality Award, presented annually by the President of the United States to leading American businesses for outstanding quality in products and services.

STEUBEN

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